



Brenda Pearson

Aquatics, Facility, and Adult Programs Willard Parks & Recreation

Brenda consistently goes above and beyond her job title and duties to ensure program success. She is a great team member and is constantly making small changes that increase efficiency. In her first year managing the Willard Aquatic Center, she oversaw a 25% increase and is on track in year two to see another increase in revenue of more than 15%. Yes, 40% IN TWO YEARS!

In addition to growing programs, she is well known and liked by staff and community members alike, and is fantastic with customer service! She is never "too busy" to help anyone, and is always looking for new ways to connect with the community and make Willard Parks better. She's always the smile in the room and brings a positive, can-do attitude to every new project. Brenda is simply outstanding and we are grateful she is part of our community!

-Jason Knight
Willard Parks and Recreation



ABOUT BRENDA

Hometown: Girard, KS

Current Position and Duties?

I currently oversee the fitness center and classes, a seasonal aquatic facility, facility rentals, and organize adult programming for Willard citizens.

How long have you been working in parks and recreation?

Since October 2021.

What are your interests or hobbies?

My husband and I enjoy traveling and spending time with family and friends.

How did you end up working in parks and recreation?

I heard about a job opening for developing a fitness center and fitness classes at our local parks and recreation department. I thought this would be a good fit for me.

What do you love about working in parks and recreation?

I love giving young people the opportunity to work their first job and watch how they develop as an employee. I also love working for parks and recreation because there are a variety of job opportunities that are available.

What advice do you have for future parks and recreation professionals?

Parks and recreation provides so many possibilities and there are so many different aspects. Try different things and see what fits you the best.